

Composite Feature

Booking deadline: **BC** - Monday prior to publication date
BI - Thursday prior to publication date



Example: All advertisements of equal set sizes.
Feature comprises of heading and adverts only

adverts

BC rate £9.15 per s.c.c.

BI rate £7.25 per s.c.c.

key points

- Colourful backdrop and format gives feature immediate impact.
- All adverts are the same size: so nobody gets page dominance.