

Support Feature

Booking deadline: **BC - Monday prior to publication date**
BI - Thursday prior to publication date

The image shows two pages of a magazine's support feature. The left page is for the February 12, 2008 issue, featuring a main article titled 'Makeover makes Lucorum a favourite' with a photograph of the building's exterior. Below the article are several advertisements, including 'Walkers Heating Ltd', 'InBev - The biggest brewer in the world', 'Good luck and best wishes to Lucorum', 'REYNOLDS & JACKSON', 'KEITH MAWBAY LTD.', 'TOWN SAMPERS', 'FOSTERS', 'Hart Moss Doyle Ltd.', 'Barnsley Door Supervisor Services', and 'Bee Boutique SALE'. The right page is for the February 26, 2008 issue, featuring a 'Valentine's special' article with a photograph of a coffee cup. Below the article are advertisements for 'INNERGLASS LTD', '52nd STREET', 'Installation Hire Sales & Service', 'Congratulations to Lucorum on the opening of their new premises', and a large 'Lucorum Relaunch' advertisement for Friday 17th February, including a 'valentines menu' and 'the invitation'.

Example: Heading, editorial, photographs and support advertising Must be this style

adverts

BC rate colour £9.15 per s.c.c.
 mono £7.05 per s.c.c.

BI rate colour £7.25 per s.c.c.
 mono £5.60 per s.c.c.

Minimum of 168 cms paid in Chronicle/Independent for tabloid page.

NB Customer must take a minimum 45cm

key points

- Opportunity to showcase your business at minimal cost
- Building brand awareness through promotion of name and company logo
- Creative mix of editorial, photographs and artwork allowing you to raise your profile in a unique way